

**Quarterly Meeting of the Advisory Board to Knoxville's Ten-Year Plan to End Chronic Homelessness
December 19, 2008**

Initiative I: Develop a sustainable funding strategy for the Ten-Year Plan (a strategy both for operations and for the development of permanent supportive housing).

Goals	Progress Report on Actions and Goals for the 2 nd Quarter	Proposed Actions and Goals for 3 rd Quarter
Goal #1: Raise \$400,000 of additional private dollars by August 31, 2008.	This action has been completed.	N/A
Goal #2: Develop a long-term strategy for funding the TYP's operations (City of Knoxville, Knox County, hospitals, United Way, other corporations).	<ol style="list-style-type: none"> 1. The two mayors hosted a breakfast for the Administrative leadership from each hospital to discuss the TYP, cost savings, and the indigent care budget. Dr. Lacey from UT/KAPPA wanted to work with our office to identify some cost-saving examples. 	<ol style="list-style-type: none"> 1. I will meet with Mayor Haslam during the first week of January to re-focus on funding Year #4. 2. I will begin to work with Dr. Lacey. 3. I will re-engage the sheriff, Mayor Ragsdale, and Sterling Owen on these issues. 4. Our office will begin to explore other funding options.
Goals #3: Develop a long-term plan for funding the development of at least eighty (80) permanent supportive housing units per year through 6/30/2014.	<ol style="list-style-type: none"> 1. As I reported at the last meeting, our office was successful in getting the \$500,000 set-aside in the '09 QAP for permanent supportive housing developments. 2. Our office has a strategy for working with the THDA staff and board to further strengthen the '10 QAP for the development of PSH. 3. Our office has secured a commitment from the City of Knoxville for \$800,000 in NSP funds for our next PSH development. 	<ol style="list-style-type: none"> 1. Our office will continue to build relationships with the THDA board and staff. 2. Our office will begin to build a coalition with State legislatures. 3. Our office will begin to build a coalition of PSH developers to support our efforts with the QAP.

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Initiative II: Effectively implement the Ten-Year Plan through strategic, results-based cooperation with the TYP operating partners.

Goals	Progress Report on Actions and Goals for the 2 nd Quarter	Proposed Actions and Goals for 3 rd Quarter
<p>Goal #1: Employ thirty-six (36) individuals who have entered PSH</p> <p>Who: Salvation Army.</p>	<ol style="list-style-type: none"> 1. Ray Abbas has been building relationships in the employment community. 2. Ray has set up equipment and facilities at the Salvation Army. 3. Ray has begun operations with his first weekly pre-employment workshop at VMC, with six PSH residents in attendance. All six have begun one-on-one assessment meetings with Ray. 4. HR McNabb clients will begin joining pre-employment workshops at VMC with Ray beginning January 8th. 5. Bi-weekly multi-day employment readiness workshops begin next week. 6. Individual placement efforts begin following participation in employment readiness workshops. 	<ol style="list-style-type: none"> 1. TSA will establish and operate weekly and bi-weekly workshop schedules throughout the quarter. 2. TSA will place 18 individuals in job positions during the third quarter.

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<p>Goal #2: Connect twenty-five (25) faith-based small groups with individuals who have entered PSH</p> <p>Who: Compassion Coalition.</p>	<ol style="list-style-type: none"> 1. Jessica Bocángel has connected four <i>Circles of Support</i> faith-based mentoring teams with four neighbors. 2. Seven churches are currently in the training process. 3. Eleven churches are currently involved in the process at some level. 4. 160 individuals have attended orientation programs for <i>Circles of Support</i>. 	<ol style="list-style-type: none"> 1. Jessica will continue to expand recruitment efforts. St. John's Lutheran is hosting a pastoral recruitment workshop on Jan 27th. 2. Jessica will match at least six additional neighbors and circles of support during the third quarter.
<p>Goal #3: Significantly decrease the number of evictions in four of KCDC's affordable housing projects (Northgate, Cagle Towers, Love Towers, and Isabella Towers) by strategically partnering with one of Knoxville's case management providers</p> <p>Who: TBD.</p>	<ol style="list-style-type: none"> 1. Seven case managers have been placed at the four sites by CAC. 2. Through October 31, one hundred twenty two (122) residents had been connected to case management. 3. Through Oct 31, no evictions to the street had occurred. 4. During the same time period, three evictions had occurred, with CM assisting in alternative housing placements. 	<ol style="list-style-type: none"> 1. Increase caseload to up to 175 at-risk residents. 2. Seek to keep quarterly number of evictions with move-outs below 8, with zero evictions to the street.
<p>Goal #4: Implement the HMIS operational strategy and accomplish all of the '08 — '09 milestones</p> <p>Who: SWORPS.</p>	<ol style="list-style-type: none"> 1. HMIS staff under the full-time leadership of Mark Buckingham is successfully delivering on its work plan (see attachment). 	<ol style="list-style-type: none"> 1. Jon Lawler will continue to meet with Mark regularly to troubleshoot, problem solve, and celebrate successes.

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Goal #5: Partner with Southeastern Housing Foundation (SHF) to determine the development feasibility of the Flenniken School PSH Project.	<ol style="list-style-type: none"> 1. SHF is contemplating the extension of the option agreement on the Flenniken project. 2. Conversations with Joe Hultquist have taken place. 	<ol style="list-style-type: none"> 1. Our office will partner with SHF to make application for 9% LIHTC. 2. SHF will work to get Flenniken rezoned.
Goal #6: Partner with SHF to close the Minvilla Manor transaction and commence construction.	<ol style="list-style-type: none"> 1. Minvilla now has a historic tax credit investor and a low-income housing tax credit investor. 2. Minvilla now has all of its other funding sources okayed through the City and County channels. 3. Minvilla awaits HUD's okay of the City's NSP application. 	<ol style="list-style-type: none"> 1. The Minvilla transaction will be closed. 2. Construction will commence.
Goal #7: Partner with KARM to support the full implementation of a daytime and evening Emergency shelter.	<ol style="list-style-type: none"> 1. KARM's Crossroads Welcome Center is operational. 	<ol style="list-style-type: none"> 1. HMIS and KARM will continue to work together to improve data quality and to maximize the opportunity to capture Welcome Center visitors.
Goal #8: Partner with the primary stakeholders to develop and implement a seamless and comprehensive discharge planning strategy for Knoxville's homeless population.	<ol style="list-style-type: none"> 1. KARM has been working with the sheriff and others to utilize the welcome center as a discharge point. 2. KARM will work with health care providers to utilize the welcome center as a discharge point. 	<ol style="list-style-type: none"> 1. The TYP office will use the planned consultation with Brad Greene to further integrate the welcome center into the discharge planning strategy.
Goal #9: Develop an accurate housing placement and retention tool that measures the success of a <i>Housing First</i> culture.	<ol style="list-style-type: none"> 1. HMIS has developed the housing placement module within HMIS. 2. 610 individual placements have been entered in the past seven weeks. 	<ol style="list-style-type: none"> 1. HMIS will work with all providers to make sure that housing placement is a part of the original assessment.

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<p>Goal #10: Support the efforts of Helen Ross McNabb and the Sheriff to secure funding for Crisis Intervention Teams, a Community Safety Center, a Post-Incarceration Community Treatment Continuum, and a Crisis Stabilization Unit.</p>	<p>1. HRMN has been award a grant to oversee the CSU.</p>	<p>1. The TYP office will meet with the Attorney General, Sheriff, HRMN, and the Mayors to work on these projects.</p>
<p>Goal #11: Continue to work with VMC, Salvation Army, and KARM to refine our “housing first” continuum of services (Emergency services → case management → PSH → stabilization→ reintegration).</p>	<p>1. The TYP Office has located a production system and continuous improvement consultant to provide a nine month consultation to accelerate the development of this process.</p>	<p>1. The TYP will sponsor Brad Greene’s work with leadership and operational personnel from the continuum’s key players.</p>

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Initiative III: Generate public awareness and cultivate community buy-in to the Ten Year Plan through an effective public relations campaign.

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Goal #1: Select a PR Firm as a Strategic Partner.	1. Ellen Robinson with Moxley Carmichael is a good strategic partner.	1. The TYP Office will work with Ellen and others to implement its communications agenda.
Goal #2: Develop a comprehensive PR Plan.	1. The TYP has used key public events to build awareness (e.g., Minvilla funding requests to City Council, Minvilla funding requests to County Commission, appearances on Gene Patterson's show, interviews by WATE and WBIR, other).	1. The TYP office will use the Site Consideration Task Force to build public awareness. 2. The TYP office will use the homeless-to-housing consultation to build public awareness. 3. The TYP office will use the start of construction at Minvilla to build public awareness.
New: Goal #3: Use opportunities to speak to neighborhood groups, civic groups, and churches.	1. Presented to the Oakwood Lincoln Park Neighborhood Association. Great opportunity to silence rumor, present facts, and hear public comment.	1. The TYP Office will seek out more opportunities in the 3 rd Quarter.
New: Goal #4: Use the Web as an effective venue for communication.	1. Regular monitoring of community listserves to make sure that facts related to the TYP's efforts are accurate and to bring users to TYP web resources. 2. Create websites around particular events of importance.	1. Continue to monitor listserves and create websites when necessary.